

Perpetua In Perpetuum Ltd (“**PiP Architecture**”) is committed to protecting your privacy. How we handle the information we collect from you through this website is detailed in this privacy policy.

### **What do we collect?**

We may collect the following information:

Name and contact information including email address. Demographic information such as postcode, preferences and interests. Other information relevant to customer surveys and/or offers.

### **How we use your information**

PiP Architecture uses your information to understand your needs and to improve our service. This includes use for administration, customer services, marketing and profiling your purchasing preferences.

We may send you information about PiP Architecture that we think may be of interest to you by email and/or post. We may also contact you for market research purposes, to inform future products. If you do not wish to receive this information, please contact us.

### **How we share your information**

We will not sell, distribute or lease your personal information to third parties unless we are required by law to do so.

### **Tracking information**

We use analysis tools to develop a better understanding of how customers are using our website, in order to improve the user experience. The information we track is anonymous and not linked to any personal information you provide.

### **Links to other websites**

If you visit any other website via the PiP Architecture website you should review the privacy policy of these sites. PiP Architecture is not responsible for either the privacy statements or content of these sites.

### **Your personal information**

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like to request your details please contact us.

If you believe that any information we are holding on you is incorrect or incomplete, please contact us as soon as possible. We will promptly correct any information found to be incorrect.

PiP Architecture may change this policy from time to time by updating this page